

PROJECT

Ministry of Education and Science of the Republic of Kazakhstan
"L.N. Gumilyov Eurasian National University "

APPROVE

Dean

Faculty of Philology

_____Beisenbay A.B.

"_15_"_02_____ 2022

OPERATING PLAN
Faculty of Philology
Departments of practical Kazakh language
for 2022

Nur-Sultan, 2022

STRATEGIC DIRECTION 1.
SCIENCE AND INNOVATION, COMMERCIALIZATION AND TECHNOLOGY TRANSFER

Goal 1. Ensuring the competitiveness of the results of scientific research and innovation at the international level

Target indicators:

1.1 The share of income received from scientific activities, innovative developments and commercialized projects (from the total budget): 15.7 / 0.7%.

Responsible executors - faculties, research institutes, centers, laboratories, commercialization structures.

1.2 Share of implemented international scientific projects of the total number of projects: 10%

Responsible executors - faculties, research institutes, centers, laboratories.

1.3 Growth of publications in rating publications included in international scientometric databases (Web of Science, Scopus), of the total number of publications in 2018: 62%

Responsible executors - faculties, research institutes, commercialization structures.

Task 1.1. Improve the quality and effectiveness of scientific developments

<i>Pindicators</i>	<i>Plan and units rev.</i>	<i>Events</i>	<i>Responsible</i>	<i>Period of execution</i>	<i>Completion Form</i>
1. Average number of document citations over the past five years, including the reporting period (Web of Science and Scopus)	3 units.	1.1 Publication of research results in journals indexed by international bibliometric databases (Web of Science and Scopus) - 3 units.	Heads of departments, teaching staff, Department of practical Kazakh language: Alimbek G.R. Tuyakbaeva R.R. Karibaeva S.E.	3-quarter, 4th quarter 2022	Research Report

<p>2. The share of R&D performed with the participation of foreign scientists and experts within the framework of international cooperation / incl. on the terms of co-financing</p> <p><i>Note: as foreign scientists and experts are considered persons who have a scientific degree and carry out research under a service agreement or a postdoctoral program, an employment contract for the position of "teacher-researcher" / "researcher"</i></p>	<p>1 unit</p>	<p>2.1 Involvement of foreign scientists in the implementation of R&D within the framework of grant and program-targeted financing -<i>1 unit</i></p>	<p>Heads of the Department, teachers of the Department of Practical Kazakh language, teachers of the Institute of Philology and Intercultural Communications of Kazan Federal University</p>	<p>19 February 2022</p>	<p>“On February 19,2022, the report of the 6th international scientific and methodologic al online seminar entitled “Improving the methodology of language teaching: a field of best practices”</p>
		<p>2.2 Participation in international competitions for the implementation of scientific research.</p>			
		<p>Task 1.2. Ensure the quality of scientific personnel</p>			
<p>4. Growth in the number of young scientists up to 35 years old inclusive of the total number of research specialists in 2020</p>	<p>5.1%</p>	<p>4.1 Activation of applications for participation in the grant funding competition for young scientists for 2022-2024.</p>	-	-	-
		<p>4.3 Attracting young scientists (doctoral and undergraduate students) to funded scientific projects and the implementation of economic agreements and registered initiative projects</p>	-	-	-
<p>Task 1.3. Modernize and digitize scientific infrastructure</p>					

1. Increase in science funding from the total volume in 2020 (1700 million tenge) (annually)	25%	1.1 Participation in the competition for program-targeted financing of the scientific and technical program for 2022-2023.	-	-	-
		1.2 Participation in the competition for grant funding for 2022-2024.	-	-	-
Goal 2. Increase the contribution of science to the real sector of the economy.					
CeleVse indicators:					
2.1 The volume of income received from commercialized projects from the total number of completed applied research works: 192 million tenge. Responsible executors - faculties, research institutes, centers, laboratories, commercialization structures. Code - DNİK. Confirmation - DF.					
Task 2.1. Ensure cooperation with local authorities and business structures					
Pindicators direct results:	Plan and units rev.	Event	Responsible	Period of execution	Completion Form
1. Share of projects funded by LEAs and business representatives	1 unit	1.1. Implementation of projects financed at the expense of LEBs and business representatives by faculties in accordance with the planned indicators:	-	-	-
Task 2.2. Ensure the performance of commercialization structures					
3. Number of acts of introduction into production / licensed agreements/patents sold (annually)	1/1/1 unit	3.3 Conclusion of the acts of introduction into production in accordance with the planned indicators:	-	-	-

4. Number of titles of protection received (Submit in the context of faculties indicating the number of OD)	2 units	4.1 Obtaining titles of protection by university staff in accordance with planned indicators: 2 units	Heads of departments, teaching staff, Department of practical Kazakh language: Tuyakbaeva R.R. Zhunisova Zh.A. Ashenova A.T. Naimanbay A.R	2nd quarter, 2022	security document Patent - 1
Task 2.3. Modernize the infrastructure of commercialization departments					
1. Growth of investments for the development of science infrastructure and commercialization (annually)	30%	1.1 Activation of applications for participation in grant, PCF, international projects, households. contracts and purchase of materials (tools, equipment, laboratories, etc.)	-	-	-

STRATEGIC DIRECTION 2.

Academic Excellence

Goal 1. International orientation of educational programs and quality assurance of personnel training.

Target indicators:

1.1 *The share of graduates employed in the first year after graduating from a higher educational institution under the state educational order: 92%.*

Responsible executors - faculties. Confirmation - according to the ESUVO database.

1.2 *The share of educational programs that have passed international accreditation and certification: 96%*

Responsible executors - faculties. Confirmation - according to the ESUVO database.

Task 2.1.1. Scientific and technical support for the growth of R&D					
<i>Indicators of direct results:</i>	<i>Plan and units rev.</i>	<i>Events</i>	<i>Responsible</i>	<i>Term performance</i>	<i>Completion Form</i>
1. The share of teaching staff who have passed international	11.13%	1.3 Definition of professional associations for qualification	-	-	-

certification and graduates who have received qualification assessment in professional associations, out of their total number					
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Goal 2. Formation of an intellectual personality with an active citizenship.

Target indicators:

2.1 The share of students participating in events and included in the activities of youth public organizations and associations, including the program "Rukhani Zhangyru", aimed at the formation of an active civil society: 65%.

Responsible executors are faculties, youth organizations and associations.

Task 2.1. Creation of conditions for civil formation, spiritual and physical development, self-improvement and revealing the creative abilities of students					
<i>Pindicators</i> direct results:	<i>Plan and units rev.</i>	<i>Events</i>	<i>Responsible</i>	<i>Deadline</i>	<i>Completion Form</i>
1. The number of student clubs and associations of interest - 1 unit.	1units	Participation of students in creative and sports events <i>1units</i>	Heads of departments, teaching staff, Department of practical Kazakh language: Naimanbay A.R.	During a year 2022-2023	reports
2. The share of students engaged in volunteer activities in the total number of undergraduate students	5%	2.1 Carrying out activities to attract students to volunteer activities <i>1units</i>	Heads of departments, teaching staff, Department of practical Kazakh language: Kurmashkyzy A. Duisengazin D.R.	November, 2022	reports

STRATEGIC DIRECTION 3.

Internationalization and increasing the international competitiveness of "ENU - INTERNATIONAL UNIVERSITY"

Goal 1. Internationalization of scientific and educational activities.

Target indicators:

1.2 Creation of international scientific and educational departments (scientific institutes, scientific and educational centers, international laboratories, consortiums and others) together with leading foreign scientific, educational organizations and business companies (in total): 3 units. (according to ENU)

Responsible executors - DMS, faculties and research institutes, Centers, laboratories.

Code and confirmation - DMS.

Task 1.1. Increase international competitiveness					
<i>Pindicatorsdirect results:</i>	<i>Plan and units rev.</i>	<i>Events</i>	<i>Responsible</i>	<i>Period of execution</i>	<i>Completion Form</i>
1. The number of educational programs marked in international subject ratings (QS WUR by Subjects Top-600; Times Higher Education WUR by Subjects Top-800)	1 unit	1.1 Engaging experts to participate in the QS Academic survey 2022 (500 experts) – 42	DMS, heads of departments, teaching staff, Department of practical Kazakh language: Asanova U.O.	during a year	Publication of rating results on the website of international rating agencies
		1.2 Engagement of employers for participation in the QS Employer survey 2022			
Task 1.2. Ensure the development of academic and managerial resources based on international cooperation					
<i>Pindicatorsdirect results:</i>	<i>Plan and units rev.</i>	<i>Events</i>	<i>Responsible</i>	<i>Period of execution</i>	<i>Completion Form</i>

1. The share of foreign scientists and teachers involved in joint research and lecturing of the total number of teaching staff	4 units	Attracting teaching staff and top managers from abroad at the expense of budgetary and extrabudgetary funds <i>4 units</i>	-	-	-
Task 1.3. Create conditions for attracting foreign students and training competitive personnel in the international labor market					
Indicators direct results:	<i>Plan and units rev.</i>	<i>Events</i>	<i>Responsible</i>	<i>Period of execution</i>	<i>Completion Form</i>
1. The share of foreign students in the university in the total number of students	8%	1.1.1 Attracting foreign students for the WELCOME to ENU program (20 hours)	-	-	-

STRATEGIC DIRECTION 5.

Improving the efficiency and transparency of the management and financing system "ENU - TRANSPARENT UNIVERSITY"

Goal 1. Ensuring development and competitiveness.

Task 1.1. Redesign of the organizational and administrative structure and implementation of innovative management					
<i>Direct Outcome Indicators</i>	<i>Plan and units rev.</i>	<i>Events</i>	<i>Responsible</i>	<i>Period of execution</i>	<i>Completion Form</i>

1. The share of teachers with a degree in the total number of teaching staff	62.9%	1.1 Attracting teaching staff with a degree	heads of departments	4 quarter	<i>Order</i>
2. The share of teaching staff who have completed advanced training, retraining and internships, incl. at the international level (at least 72 hours, at the expense of budgetary funds)	20.5%	2.1 Advanced training, retraining and internship of teaching staff at the republican level	-	-	-
		2.2 Advanced training, retraining and internship of teaching staff at the international level	-	-	-

SWOT ANALYSIS

Strengths	Weaknesses
<ul style="list-style-type: none"> ▪ attraction of foreign students for the preparatory department of the university. 	<ul style="list-style-type: none"> ▪ projects financed at the expense of local executive bodies and business representatives; ▪ low percentage of scientific publications in journals with an impact factor included in international scientometric databases.

Opportunities	Risks
<ul style="list-style-type: none"> ▪ ensuring the continuity of scientific knowledge through active scientific work with secondary school students; ▪ publication of research results in journals indexed by international bibliometric databases (Web of Science, Scopus); ▪ student clubs and associations of interest. ▪ Teaching staff who have undergone advanced training, retraining and internships, incl. at the international level (at least 72 hours, at the expense of budgetary funds). ▪ Received security documents. 	<ul style="list-style-type: none"> ▪ low basic level of incoming students;